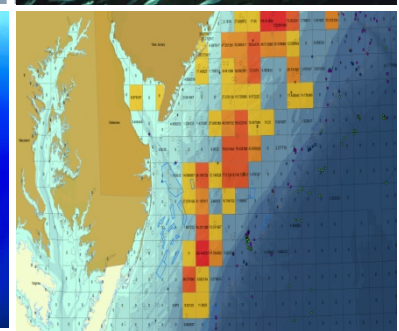
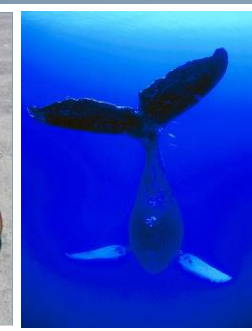
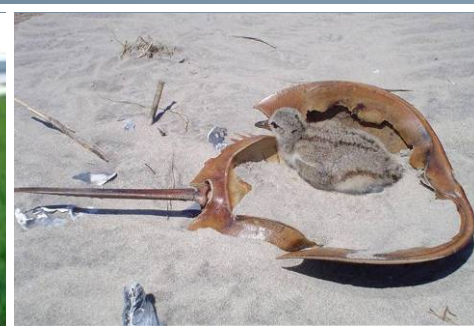
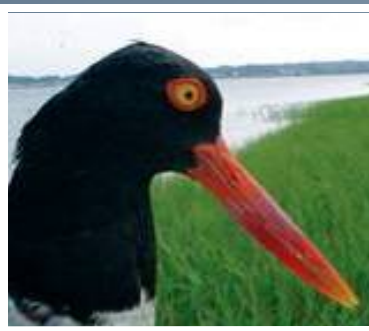
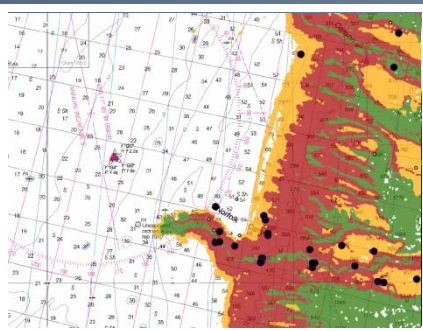
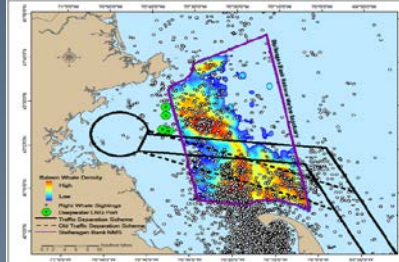


MARCO's Mapping and Planning Portal

Coastal Geotools 2011
Special Interest Meeting-CMSP Portals & Atlases
March 21, 2011
Jay Odell





Overview



- @ What is a Portal?
- @ Description and demo of Mapping and Planning Portal data and features
- @ Data needs
- @ Next steps-what does the portal want to be when it grows up?
- @ Your ideas and questions



What is a portal?

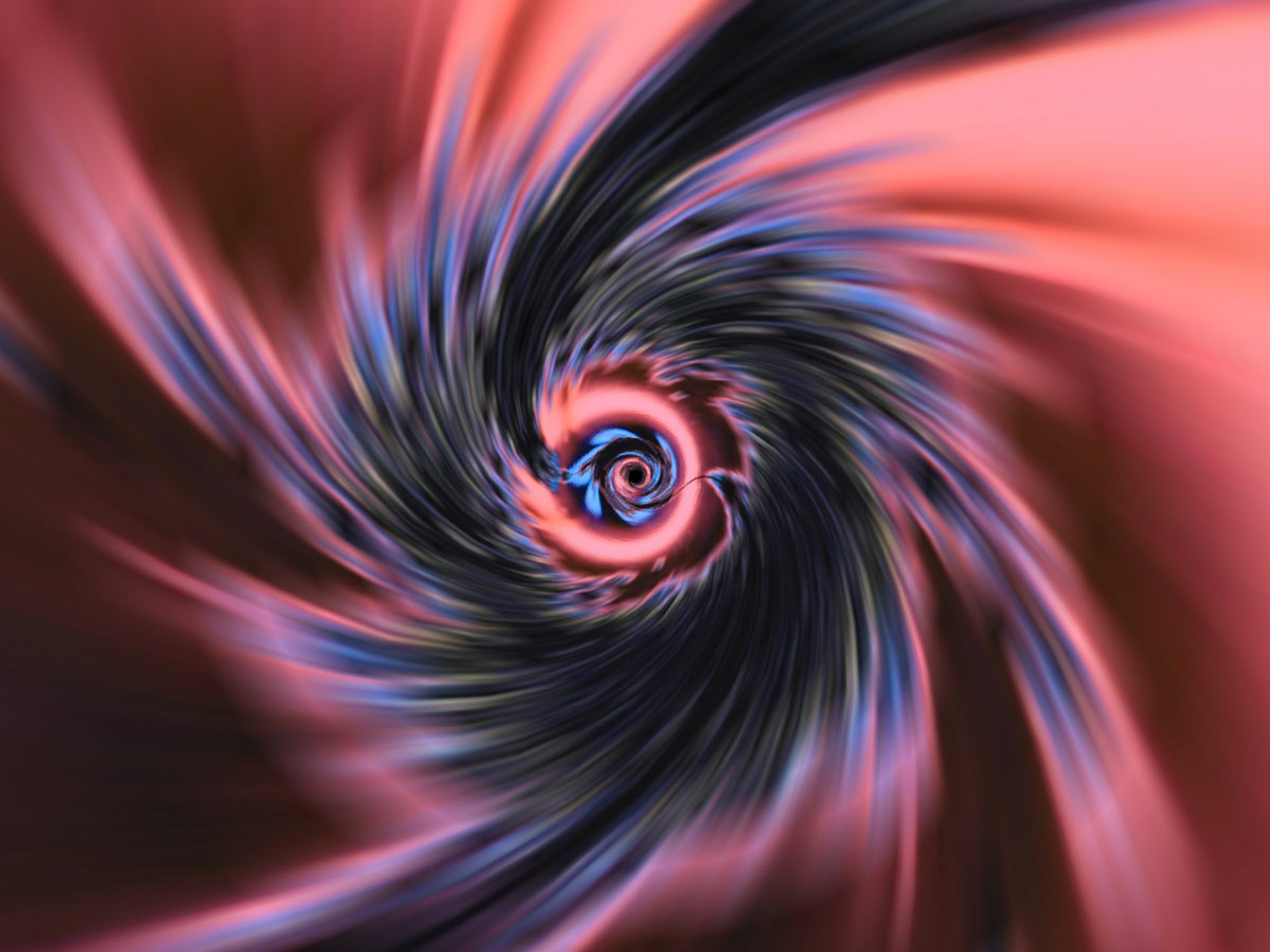
Well, the dictionary says:

A portal is a magical or technological doorway that connects two distant locations, separated by time and/or space. It usually consists of two or more gateways, with an object entering one gateway leaving via the other instantaneously.



Portals will take you to magical lands,
full of adventure...

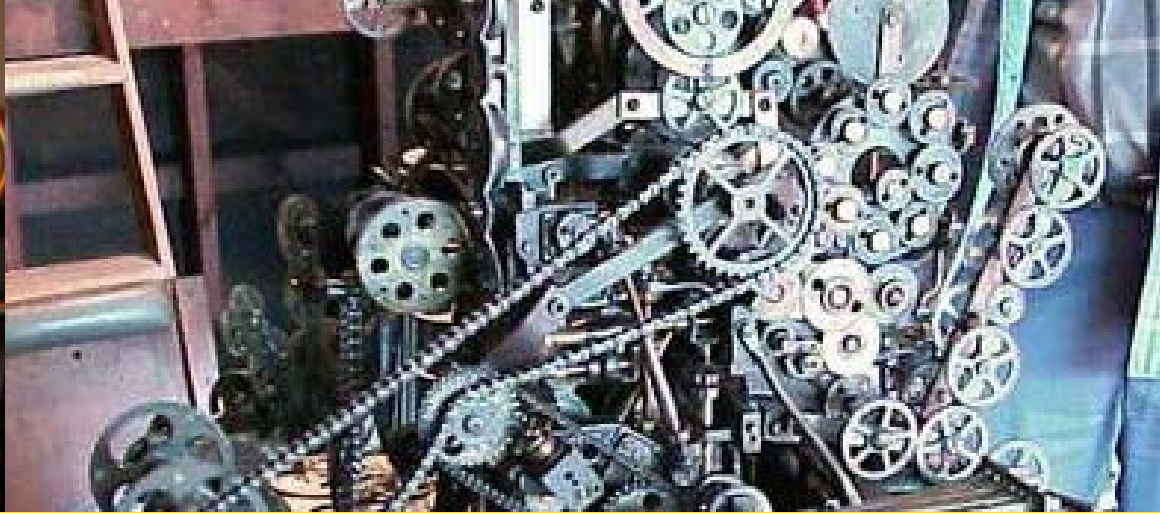
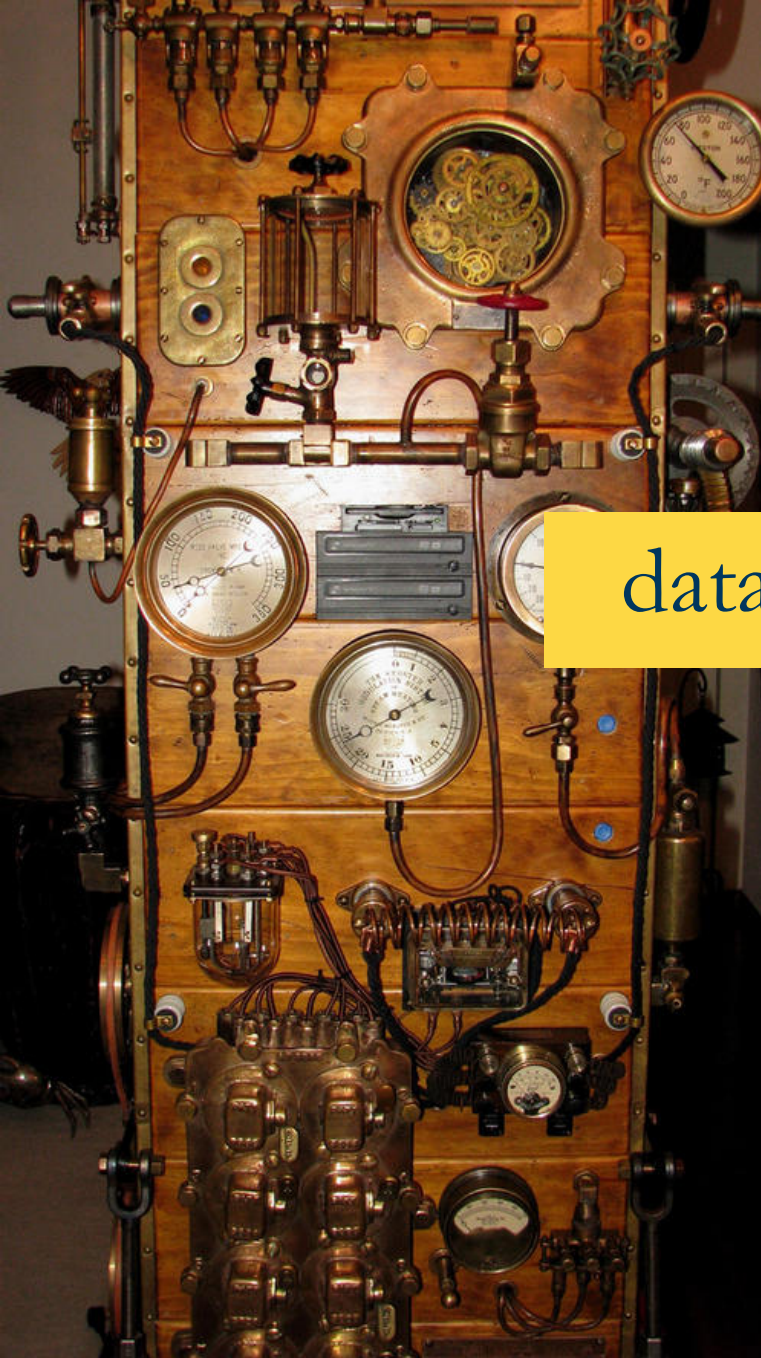




Well, actually that sort of portal was well beyond the scope of work for this project...

Implementing the new National CMSP Framework means Regional Ocean Partnerships like MARCO will need portals that empower managers and stakeholders with shared access to marine spatial data and decision support tools.

We made a good start at this with less than \$100K, still a work in progress



data & decision support tools



Just put in the cloud!

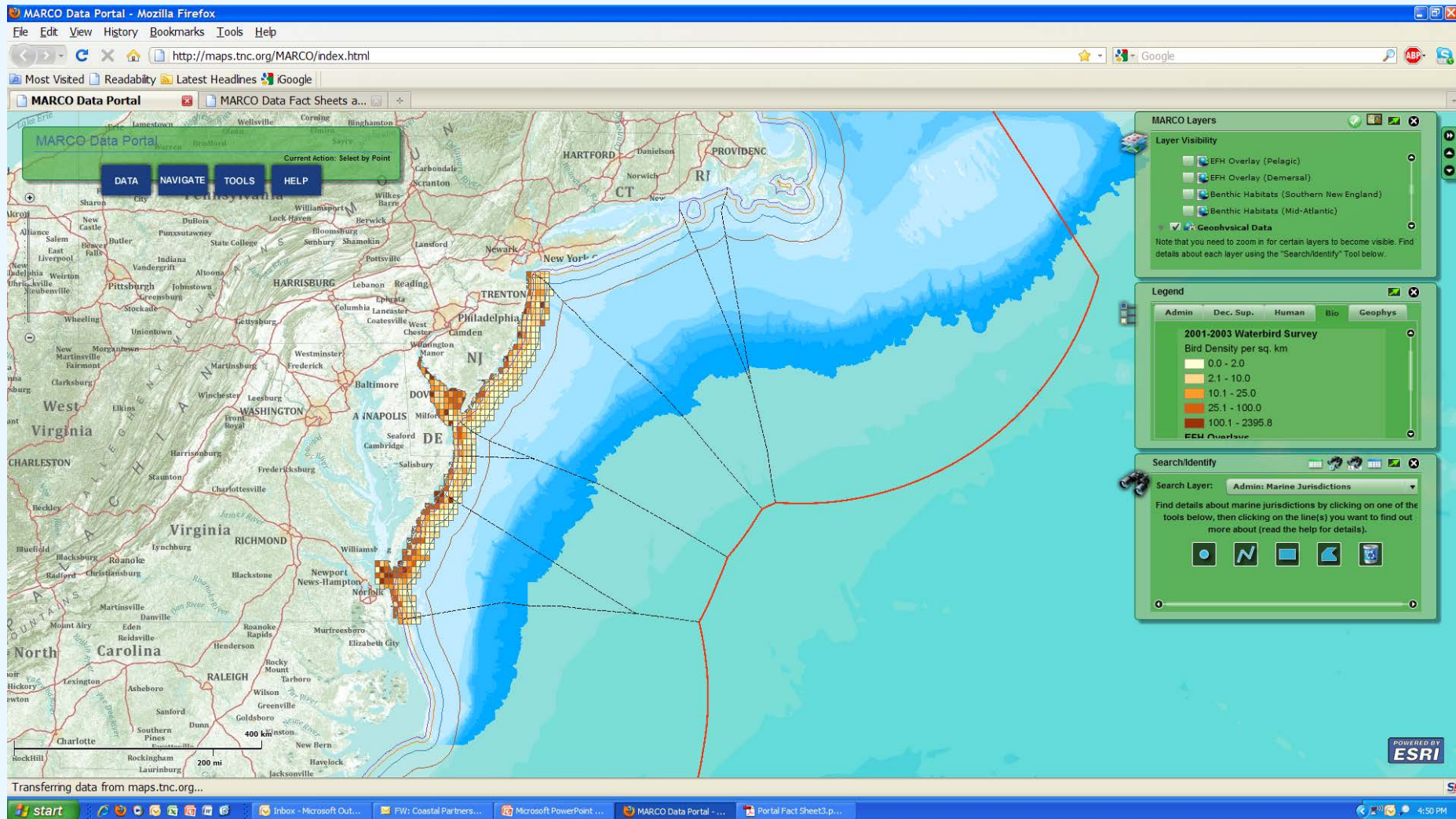
ESRI

OPEN SOURCE

Don't worry & maybe it will be hybrids

Who will host it and how is that going to work?

MARCO Mapping and Planning Portal





Summary of current functions

- ❖ Choose from 3 base maps: topographic, streets, satellite view
- ❖ Draw and measure tools
- ❖ Select combinations of layers to create custom maps
- ❖ Adjust transparency to enhance overlays
- ❖ Search & identify tools to select & query data
- ❖ Save and print custom maps
- ❖ Moving ArcGIS Server 10 test to production server in next couple weeks, some nice new features like dynamic legends



Current Status of Data & Features

- ❖ 23 spatial data layers grouped into 4 themes
 - Administrative (official boundaries)
 - Geophysical (bathymetry, wind speed, etc)
 - Biological: (seabird density, benthic habitats, etc)
 - Human uses: (ship traffic density, commercial fishing, etc)
- ❖ Fact sheets and metadata for all layers
- ❖ www.midatlanticocean.org

MARINE SPATIAL PLANNING

Maritime Transportation

Renewable Energy

Marine Conservation/Protection

Sand and Gravel Mining

Fisheries

Aquaculture

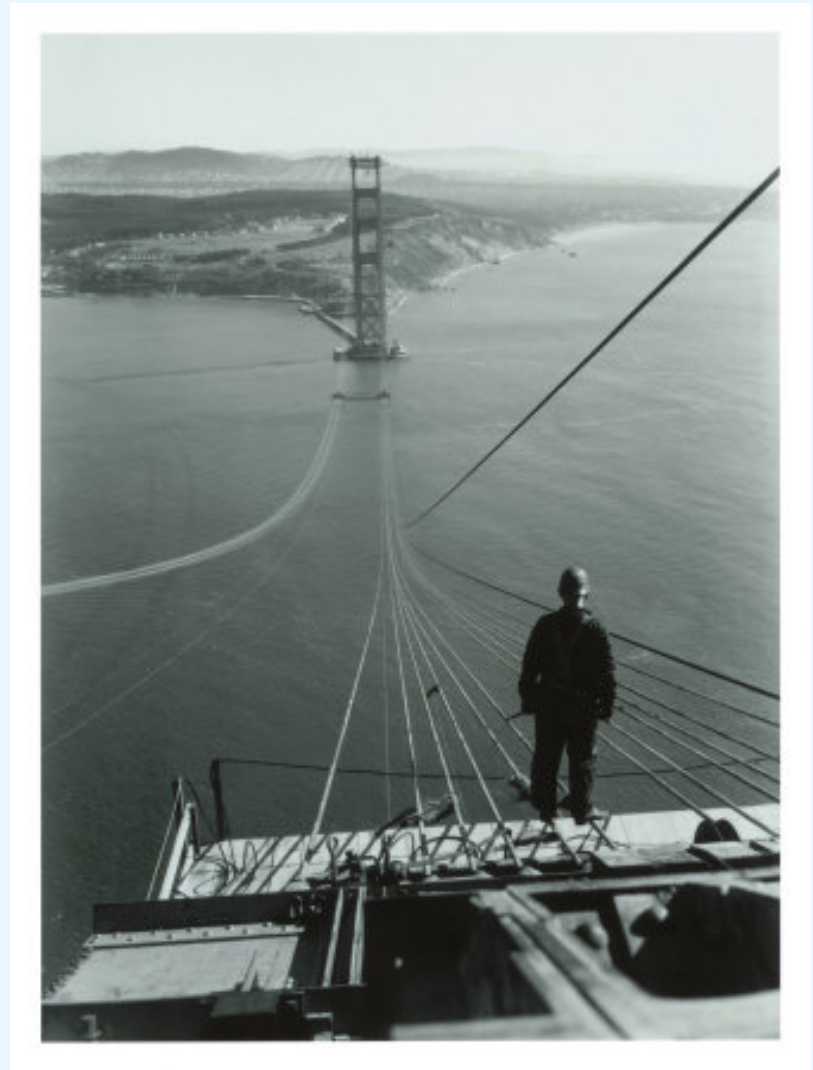
Oil and Gas Mining

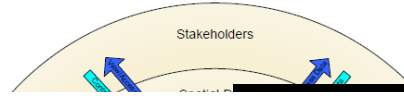
Military Defense



Unmet Data Needs (highest priorities)

- ❖ Marine mammal migration paths
- ❖ Seabirds & sea duck critical areas and migration paths
- ❖ NFMS VMS & FVTR databases
- ❖ NMFS Observer Program database
- ❖ Recreational fishing
- ❖ Military restricted areas
- ❖ Sand, gravel, cobble mining
- ❖ Communications and transmission cables
- ❖ AIS ship traffic density data (AIS plus radar even better)
- ❖ *Sector specific goal evaluation metrics*



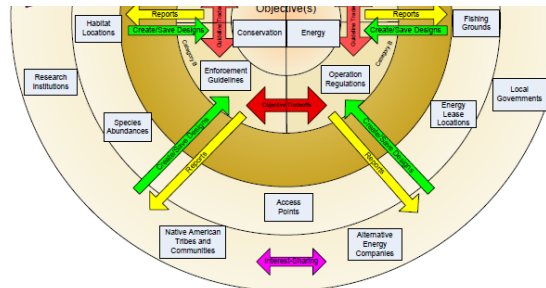


MarineMap Consortium Project

*Of The
Interagency Ocean Policy
Task Force
July 19, 2010*



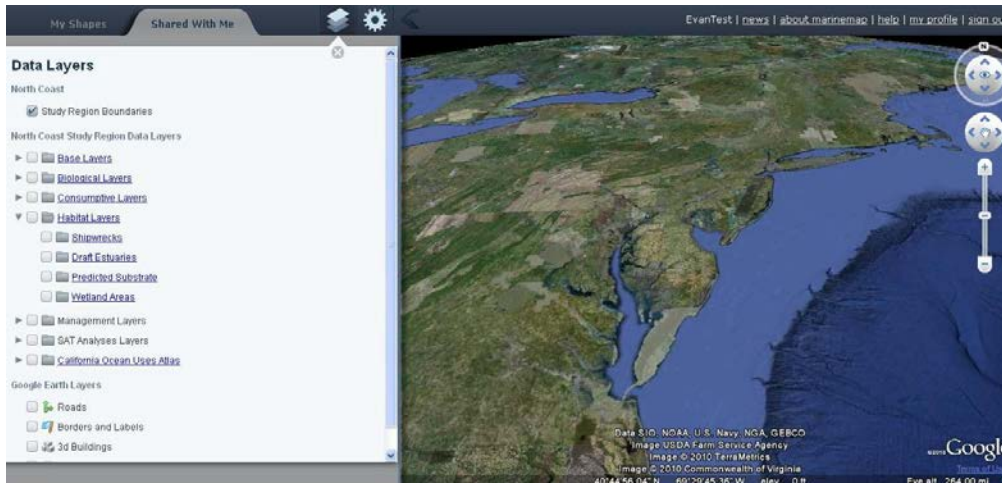
Policy



Conceptual Model



Illustrative Storyboard

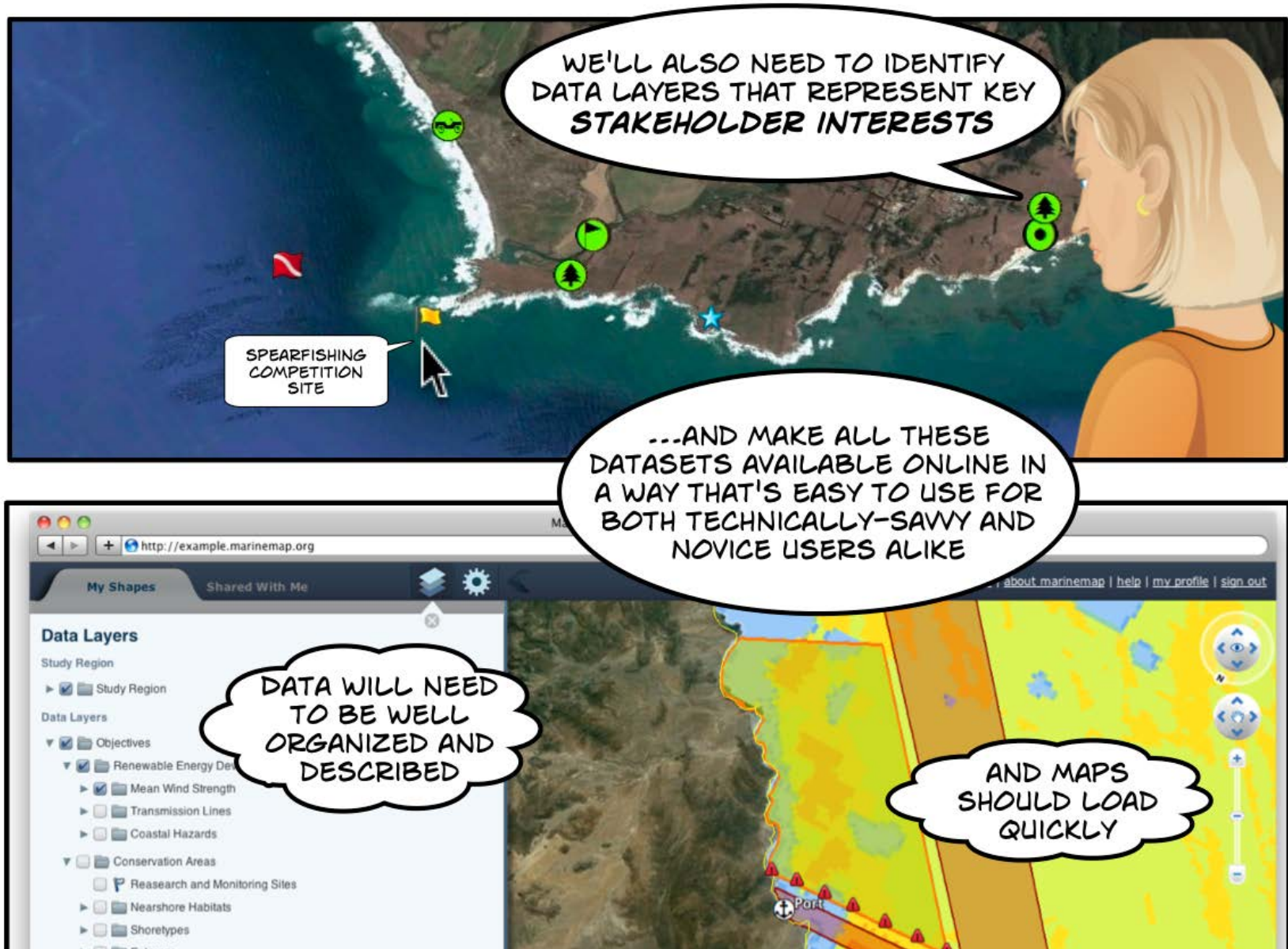


Example Tool Functions

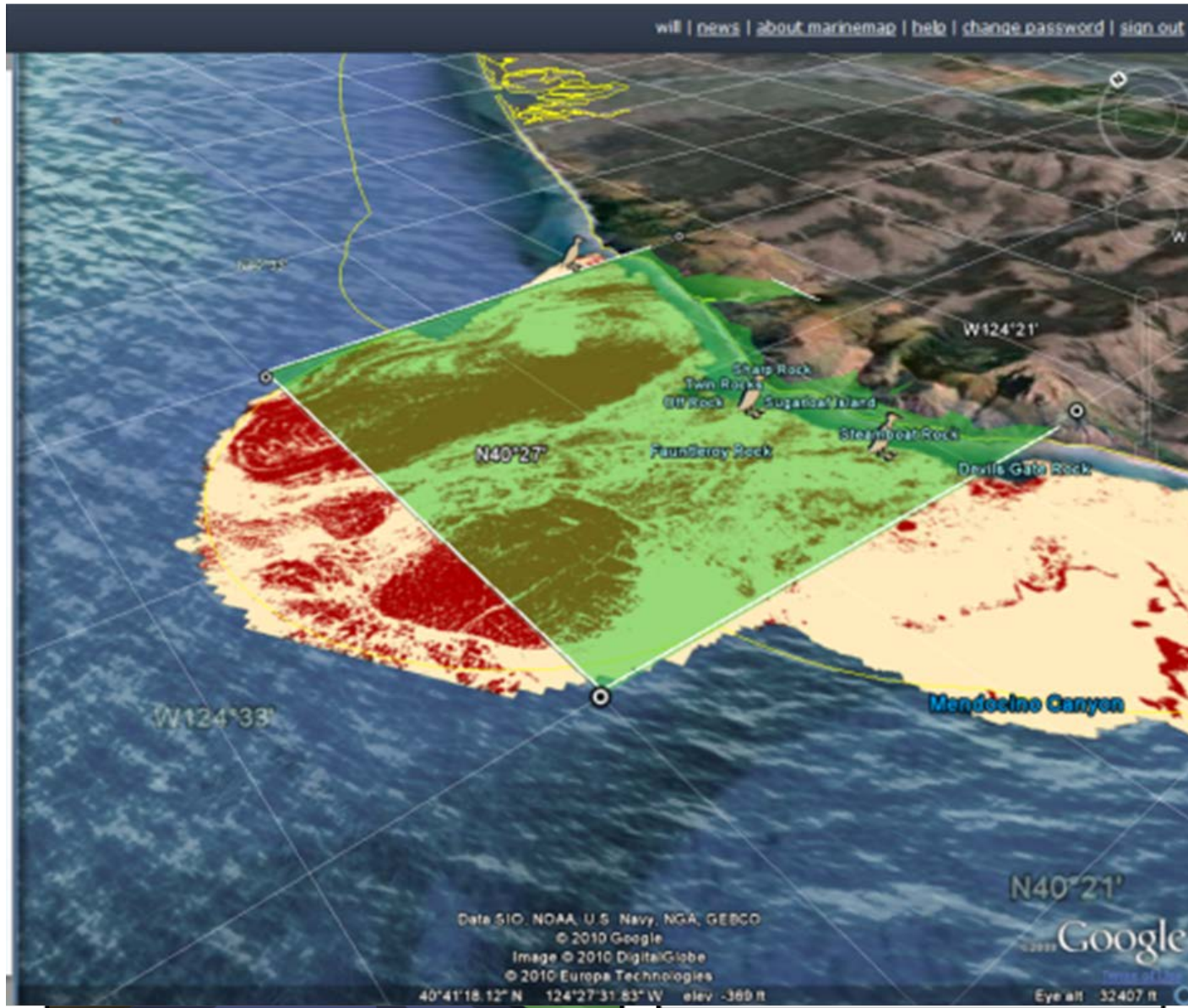


Example Tool Outputs

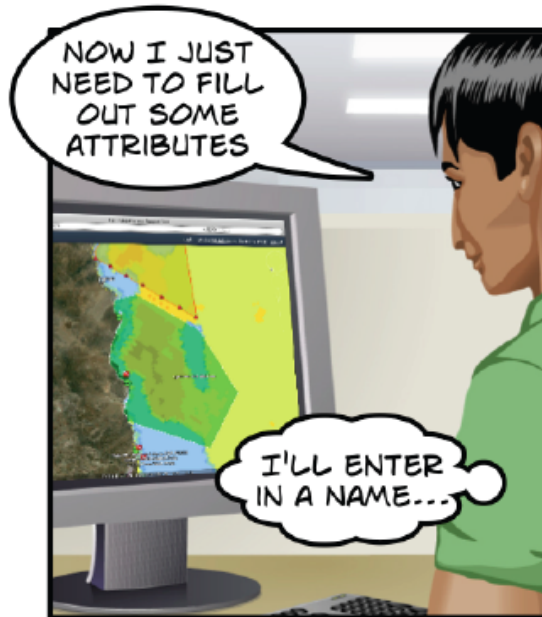
Organizing and Sharing Data



Creating/Saving Designs



Generating Reports

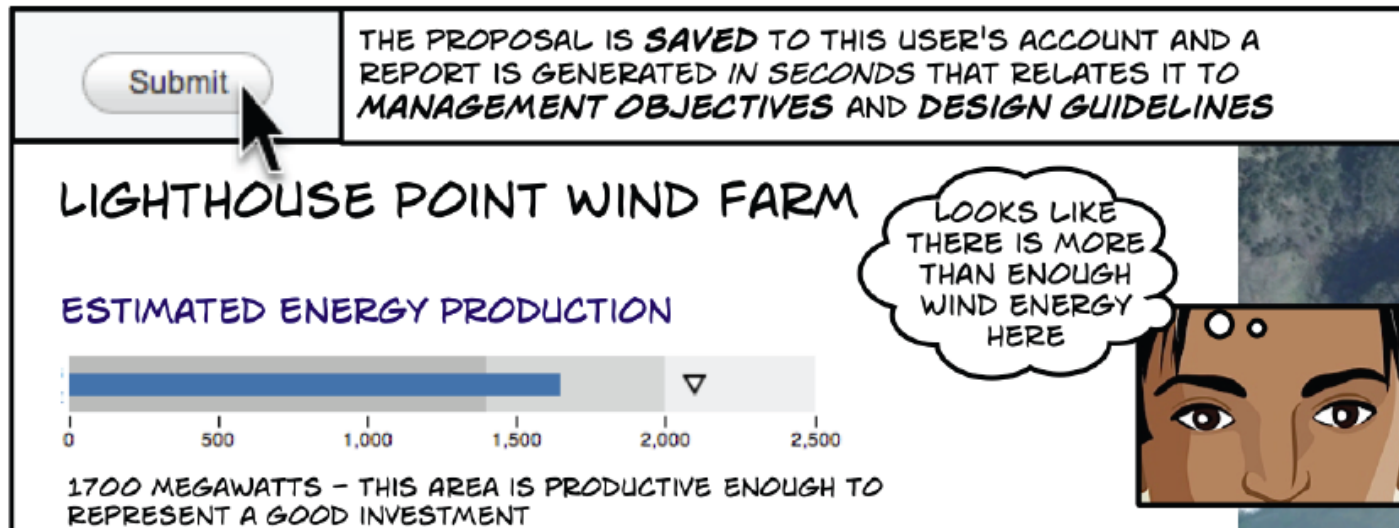


Site-Specific Rationale

In one or two sentences, please describe how this Wind Energy Site contributes to the Legislative Objectives of this process.

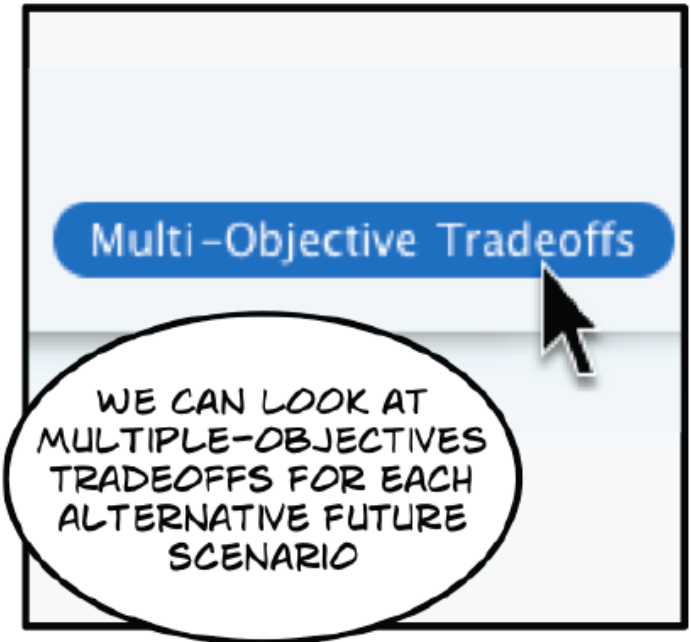
The northern boundary of this wind energy site has been designed to stop short of the Military Exclusion Zone.

...AND HERE'S A GOOD PLACE TO EXPLAIN MY INTENT TO AVOID THE MILITARY EXCLUSION ZONE



Weighing Tradeoffs

Page 22

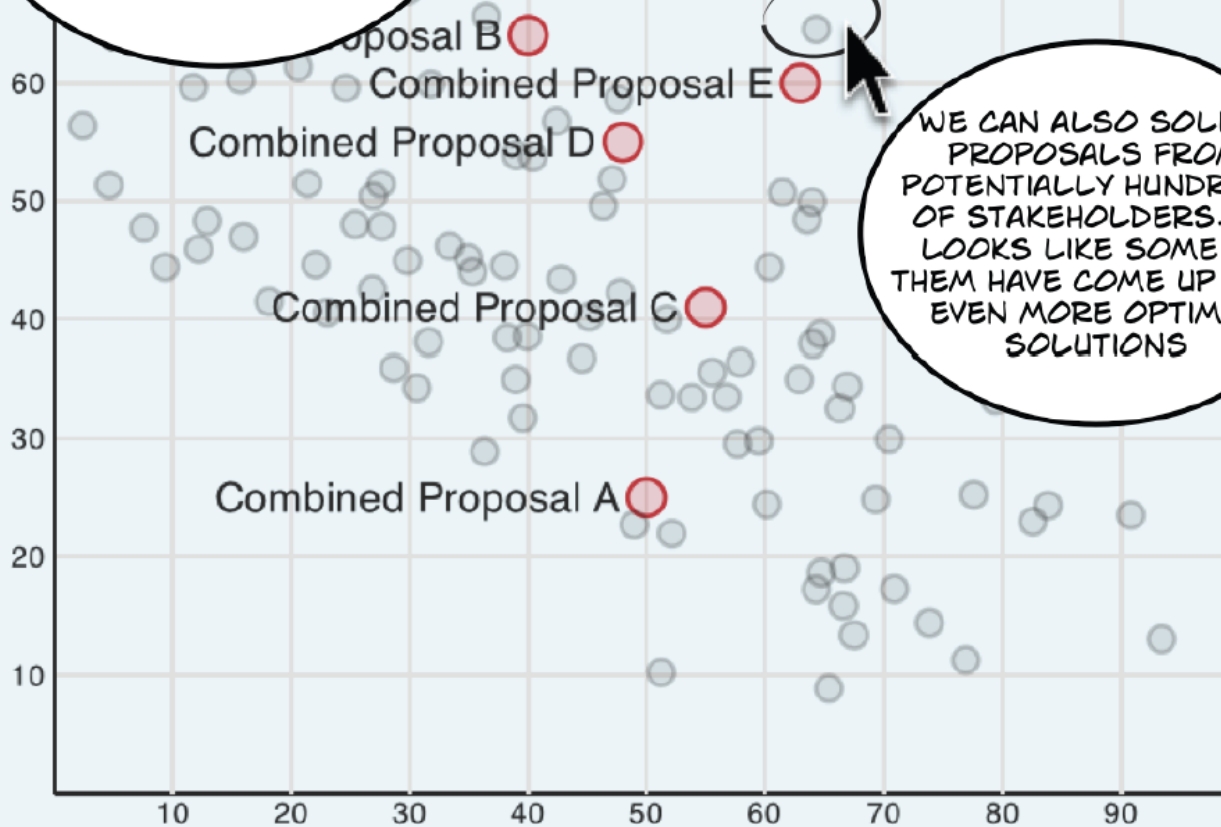


LET'S HIGHLIGHT
DAN AND LINDSAY'S
PROPOSALS IN
RED

Multi-Objective Tradeoffs for All Designs

--THEY SETTLED ON
MUTUALLY BENEFICIAL
DESIGNS, SOME OF WHICH
MEET THE **MANAGEMENT
OBJECTIVES** AND
DESIGN GUIDELINES
BETTER THAN OTHERS

Energy Value (Wind)



WE CAN ALSO SOLICIT
PROPOSALS FROM
POTENTIALLY HUNDREDS
OF STAKEHOLDERS. IT
LOOKS LIKE SOME OF
THEM HAVE COME UP WITH
EVEN MORE OPTIMAL
SOLUTIONS

Conservation Value (Habitat)

My Shapes

Shared Shapes

Tools

Fly Here

Clear

User



Reply Edit Playback Untitled Archive Save Undo Redo Trash Move to

Matt: I'd like to explore a new MPA with you, Game? Dec 2, 2009

Matthew M: Sure -- set up the map and we'll draw a few shapes. Dec 2, 2009

Tom, Matthew M and Chad: Change the text. Dec 10, 2009



Tom: Chad: What's your thought on this MPA? Have any edits you'd like to make? Dec 2, 2009

Chad: I think you might be able to protect more key habitats but also keep the area open to recreational spearfishers by moving the boundaries westward. See my edits. Dec 2, 2009



Great work. Thanks for the help. Let's submit this to the Fish and Game Commission. Dec 2, 2009

Tags



Data: SIO, NOAA, U.S. Navy, NGA, GEBCO

3D Buildings © 2009 Cybertary
© 2009 Google

Google

Imagery Date: May 31, 2007 Jun 30, 2007 lat: 37.790780° lon: -122.522042° elev: -108 ft

Eye alt: 505 ft



Next Steps

- ❖ Continue to use VA CZ Program Support to acquire and format high priority map layers for the Portal and to
- ❖ Upgrade Portal software to support more features and
- ❖ Secure funding to enhance current Portal to state-of-the-art CMSP decision support system



Observations

- ❖ Aesthetics, speed, and intuitive interfaces are all very important CMSP App design considerations
- ❖ For CMSP apps, < data layers may be > useful
- ❖ Decision support tool development must serve stakeholder/policy needs & requirements
- ❖ We need to develop sector specific socio-economic data needed to evaluate how well alternative scenarios meet diverse and shared goals.



Acknowledgments

- ❖ NOAA Coastal Services Center staff: Darlene Finch, Adam Bode, Brian Smith, David Stein
- ❖ VA, MD, NJ, DE and NY Coastal Zone Programs: Laura McKay, Nick Meade, Chris Cortina, Kevin Hassel, Dave Carter, Jeff Herter
- ❖ Chris Bruce, Gwynn Crichton (TNC)
- ❖ MarineMap Consortium (UCSB, TNC, Ecotrust): Evan Fox, Chad Burt, Zach Ferdana
- ❖ Funding: VA Coastal Zone Program, NOAA, TNC

