

California Ocean Uses Atlas Project

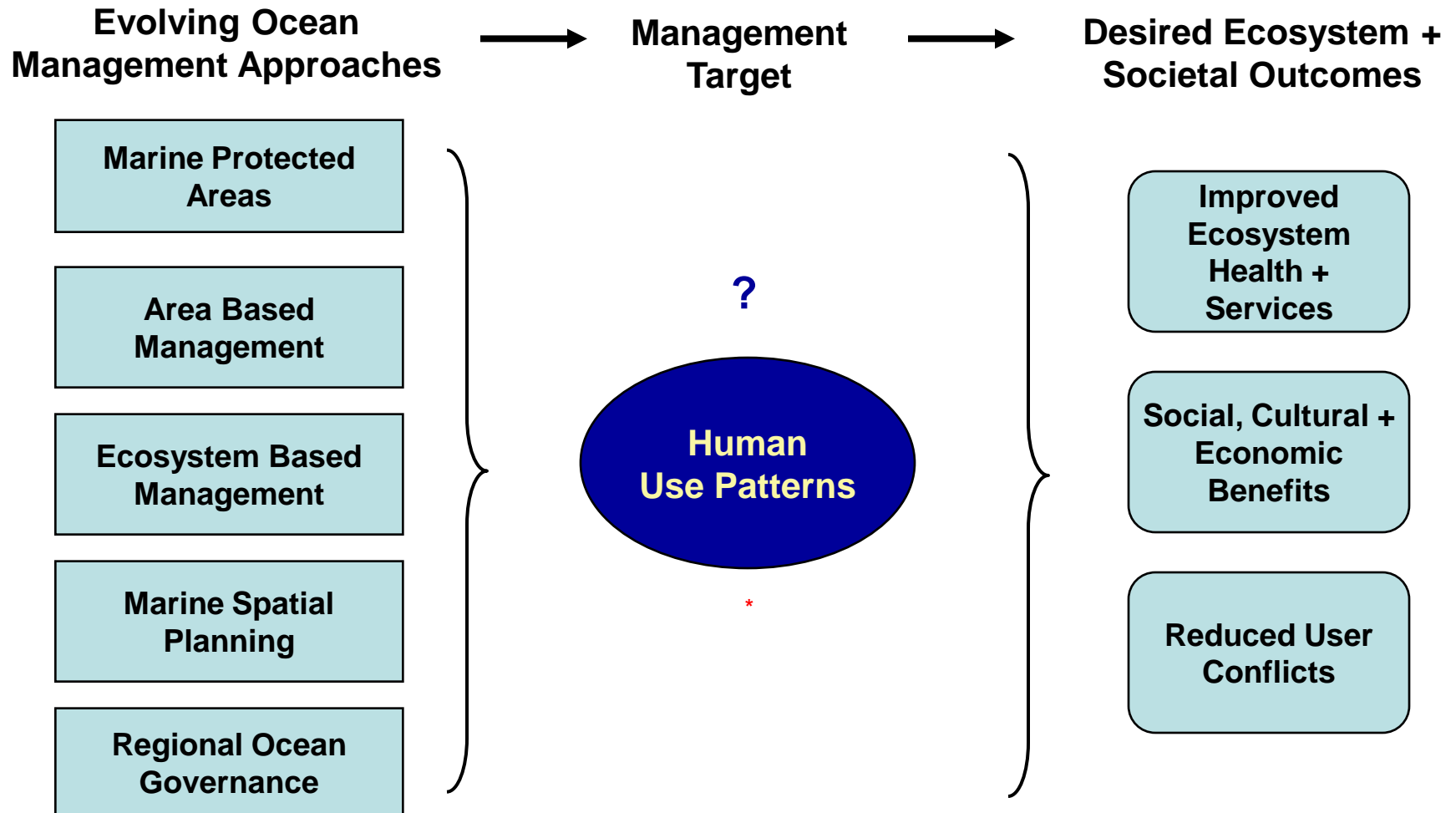


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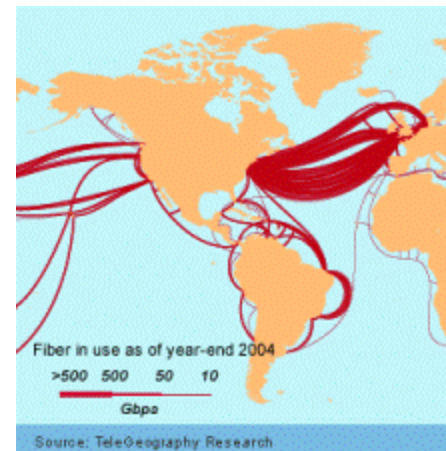
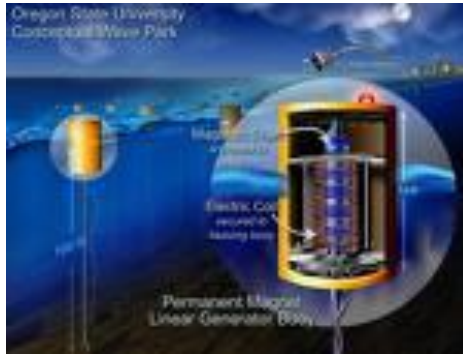
Presentation Outline

- Ocean Uses Atlas Rationale
- Project Design
 - Uses Mapped
 - Workshop Design
 - Tools Used
- Sample Products
- Next Steps

We Manage the Ocean By Managing Ocean Uses



How We Use the Ocean: *Industrial and Military Uses*



How We Use the Ocean: *Fishing Uses*



How We Use the Ocean: *Non-Consumptive Uses*



Ocean Uses Mapped

3 Themes Mapped For Each Use:

- Maximum Use Footprint
- Dominant Use Areas
- Future Use Areas

Industrial – Military Sector (8)

- Offshore oil and gas
- Offshore alternative energy
- Mining and mineral extraction
- Underwater cables
- Maritime shipping
- Cruise ships
- Military operations
- Aquaculture

Non-Consumptive Sector (9)

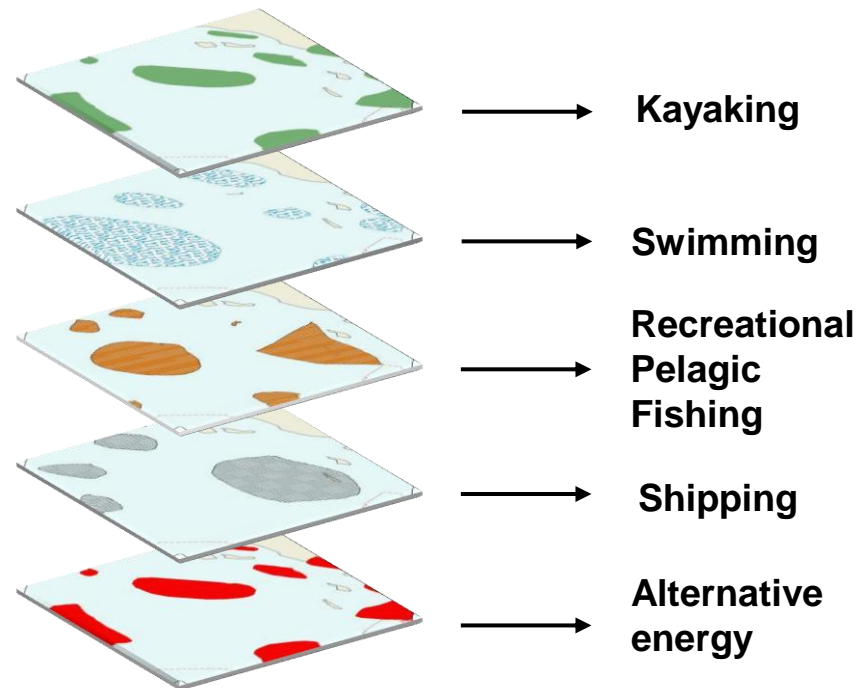
- Swimming
- Surface water sports
- Paddling
- SCUBA and snorkeling
- Motorized boating
- Sailing
- Tide pooling
- Beach use
- Wildlife viewing from charter boats

Fishing Sector (9)

- Recreational fishing from boats
- Recreational fishing from shore
- Recreational dive fishing
- Kayak fishing
- Commercial pelagic fishing
- Commercial fishing w/ benthic fixed gear
- Commercial fishing w/ benthic mobile gear
- Commercial dive fishing
- Commercial algae harvesting

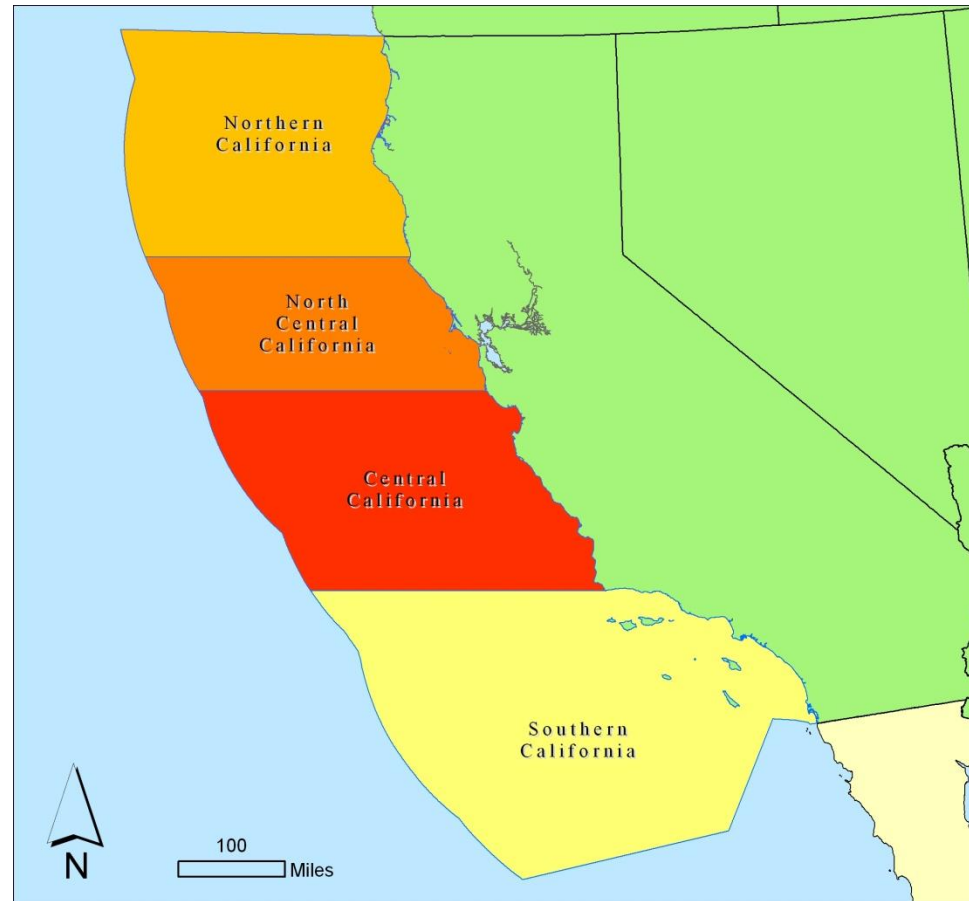
Project Goal

- Map 30 identified uses with a methodology that allows for comparison among uses
 - Data source for all uses
 - Data precision
 - Mapping scale
- Conduct expert workshops to standardize data collection across disparate data types



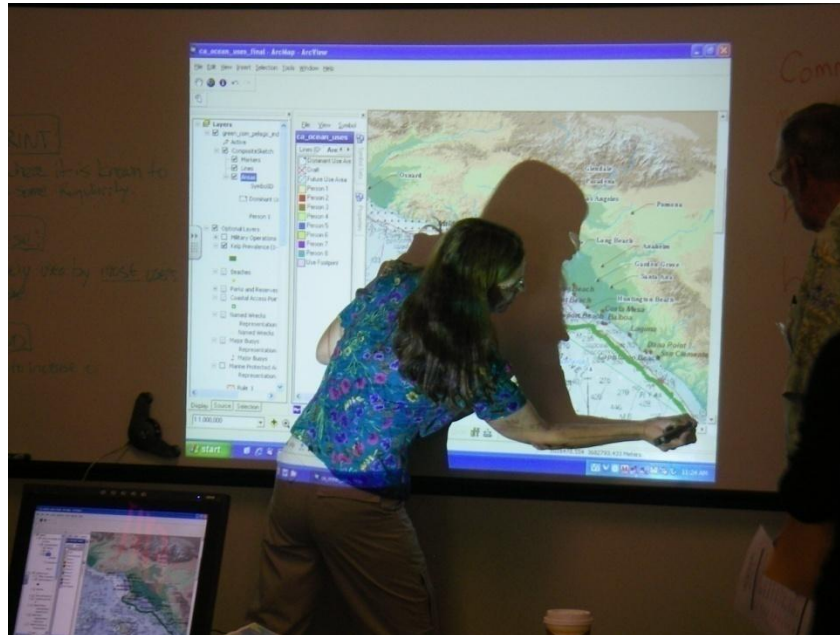
Project Design

- California divided into 4 regions
 - Southern (Sept. 2008)
 - Northern (Feb. 2009)
 - North Central (Apr. 2009)
 - Central (June 2009)
- Workshop held in each region
- Participants with expertise in many uses
 - Local, state and federal agency representatives
 - Lifeguards
 - Harbor Masters
 - Fishing group representatives
 - Others as recommended



Workshop Design

- Participants divided into 3-4 groups based on expertise
- Groups are paired with a facilitator and GIS specialist
- Provided orientation to technology, basemap
- Give up the pen



Workshop Requirements

Software

- ESRI ArcGIS 9.2
- ESRI ArcSketch 1.2 Extension

Hardware

- E-Beam Electronic Whiteboard
- Symposium Digital Tablet

Data

- Basemap

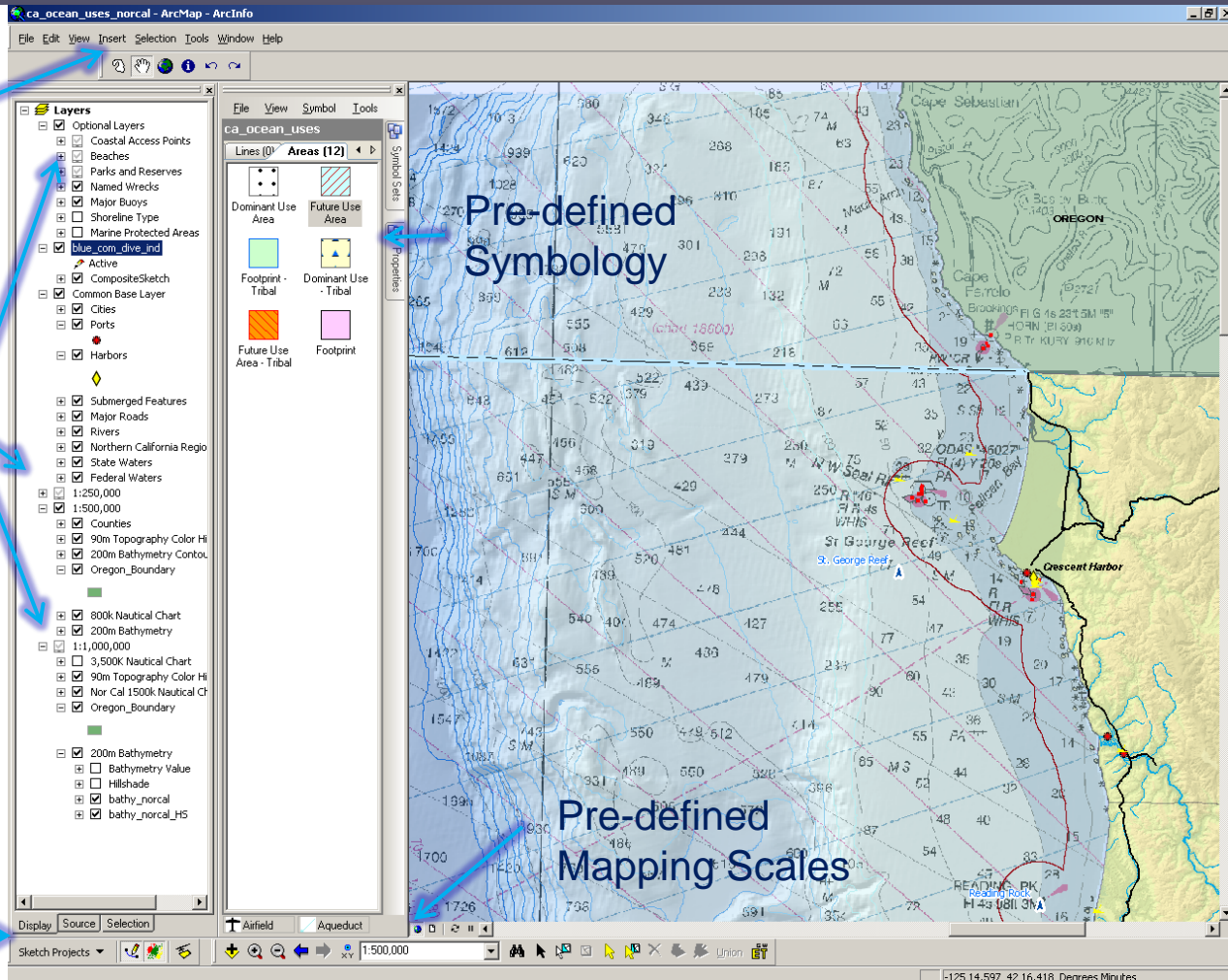


Workshop Basemap

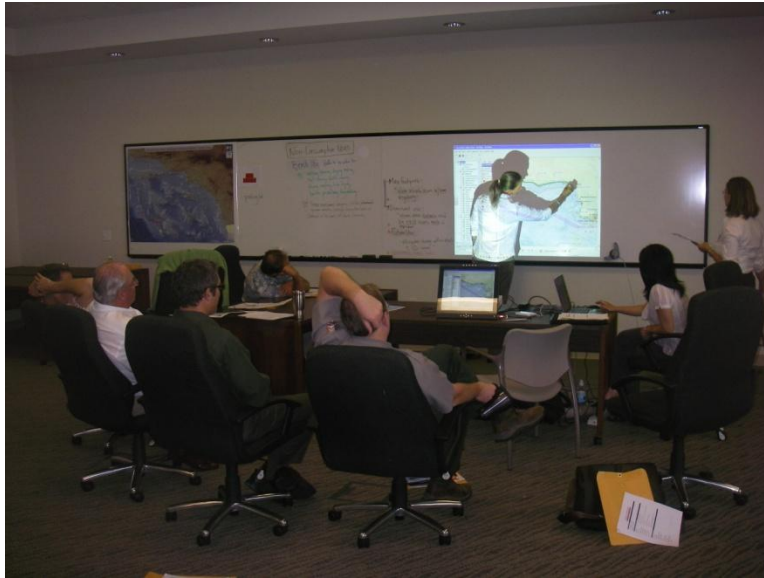
Participant
Toolset

Scale-
dependent
reference
data

GIS
Specialist
Toolset



Data Collection

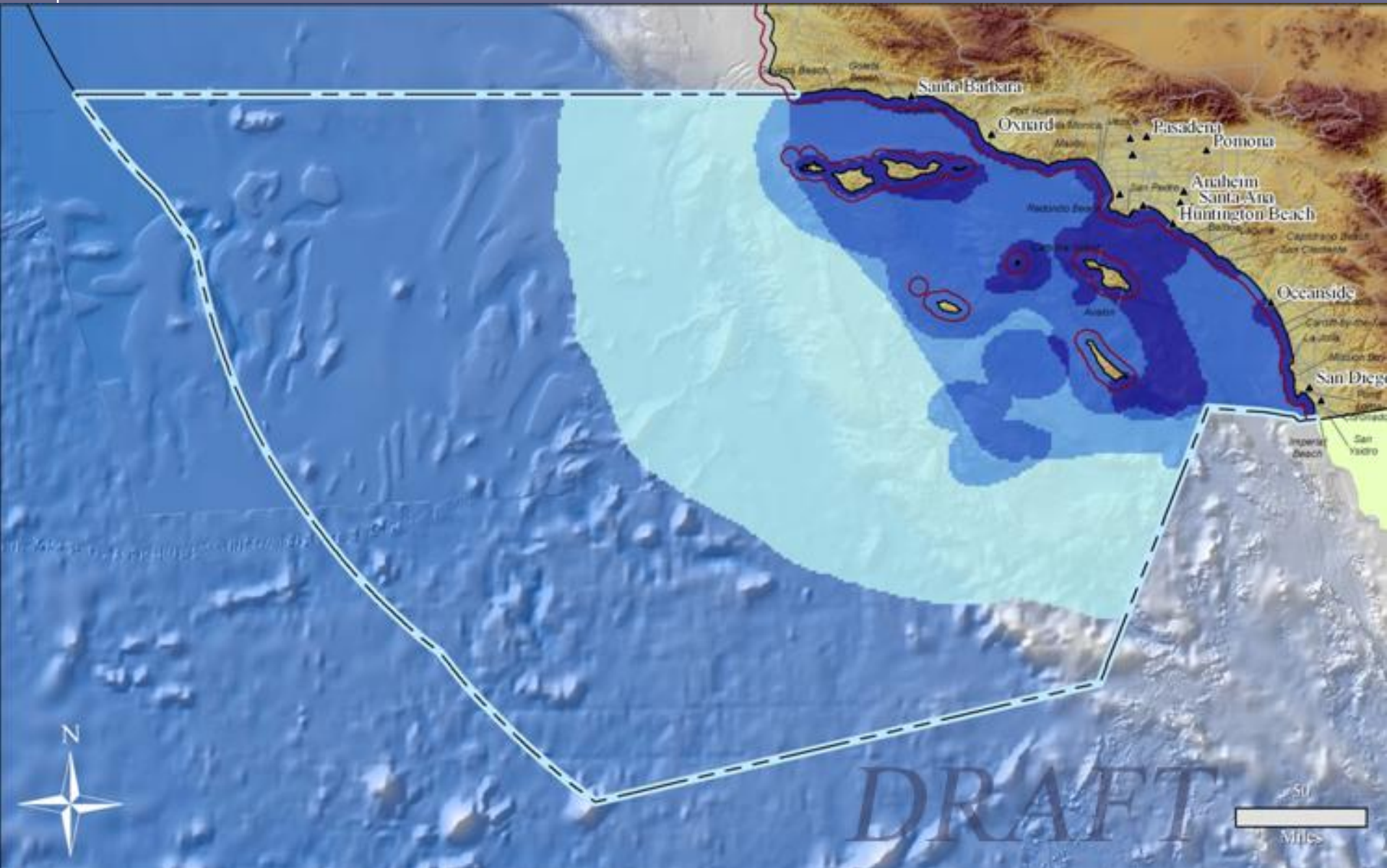


Provide groups with sufficient information to orient to the basemap

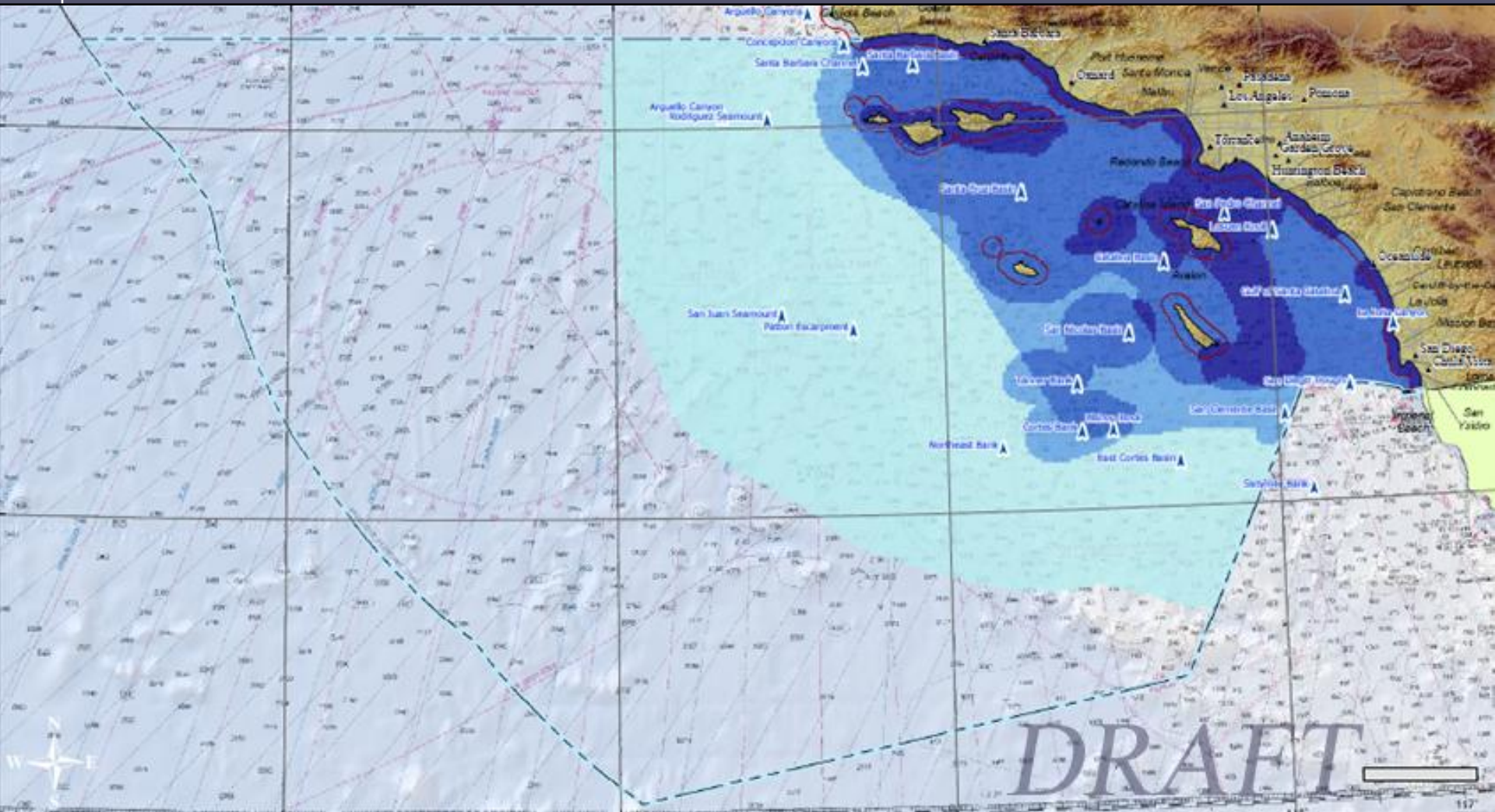
Provide multiple methods to input data and opportunity to “play” with technology



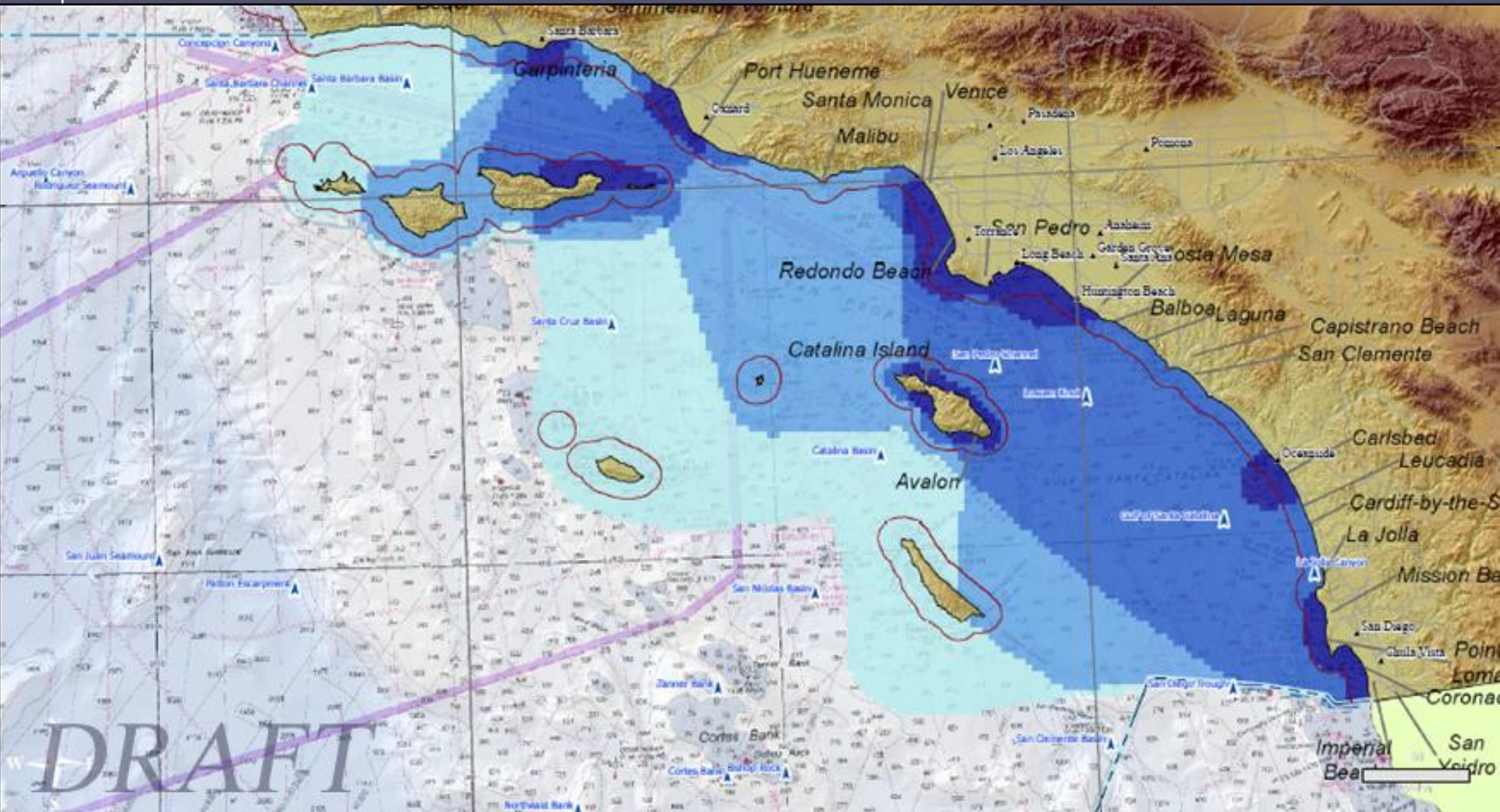
Data Processing



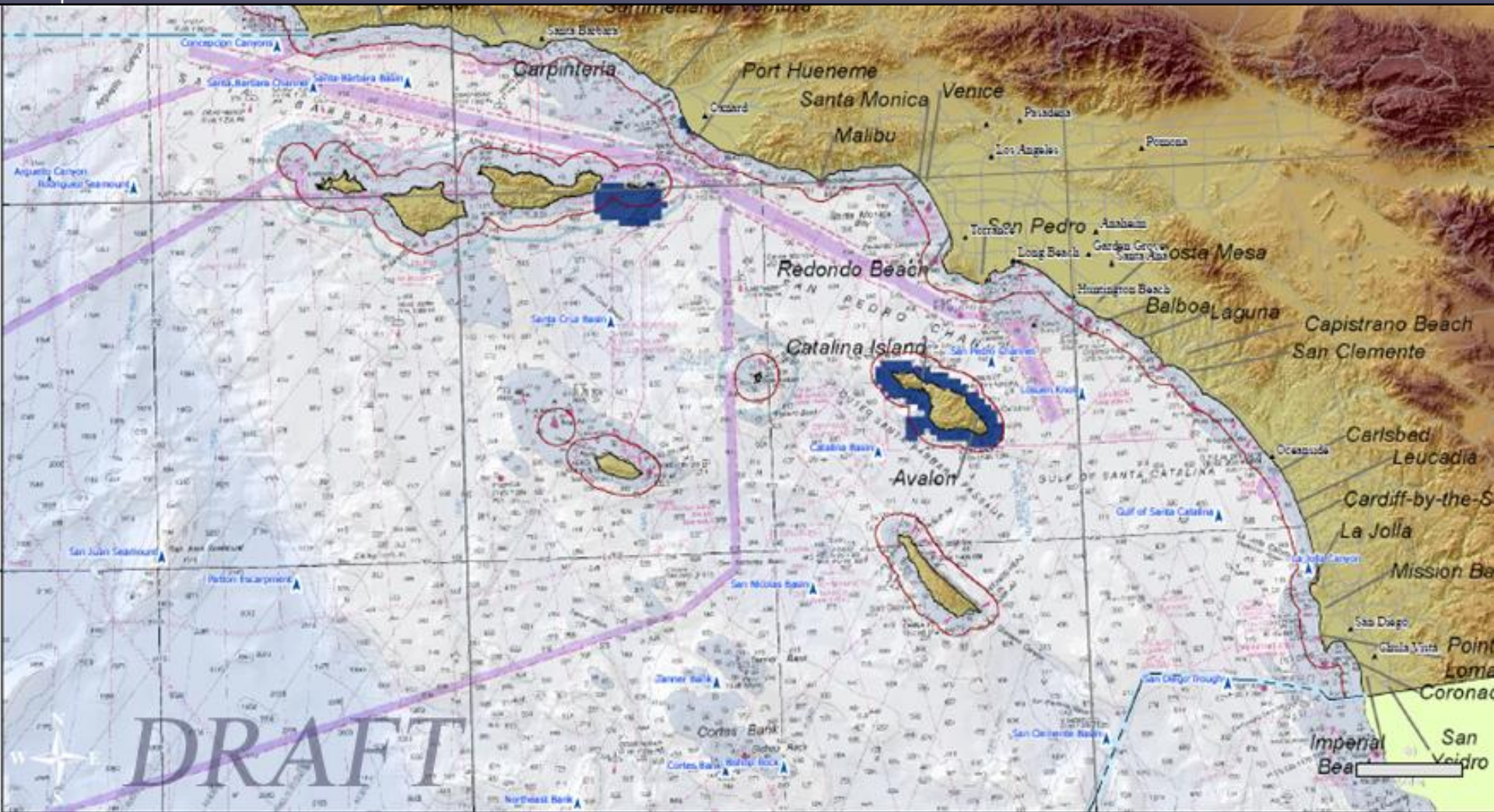
Maximum Footprint Motorized Boating



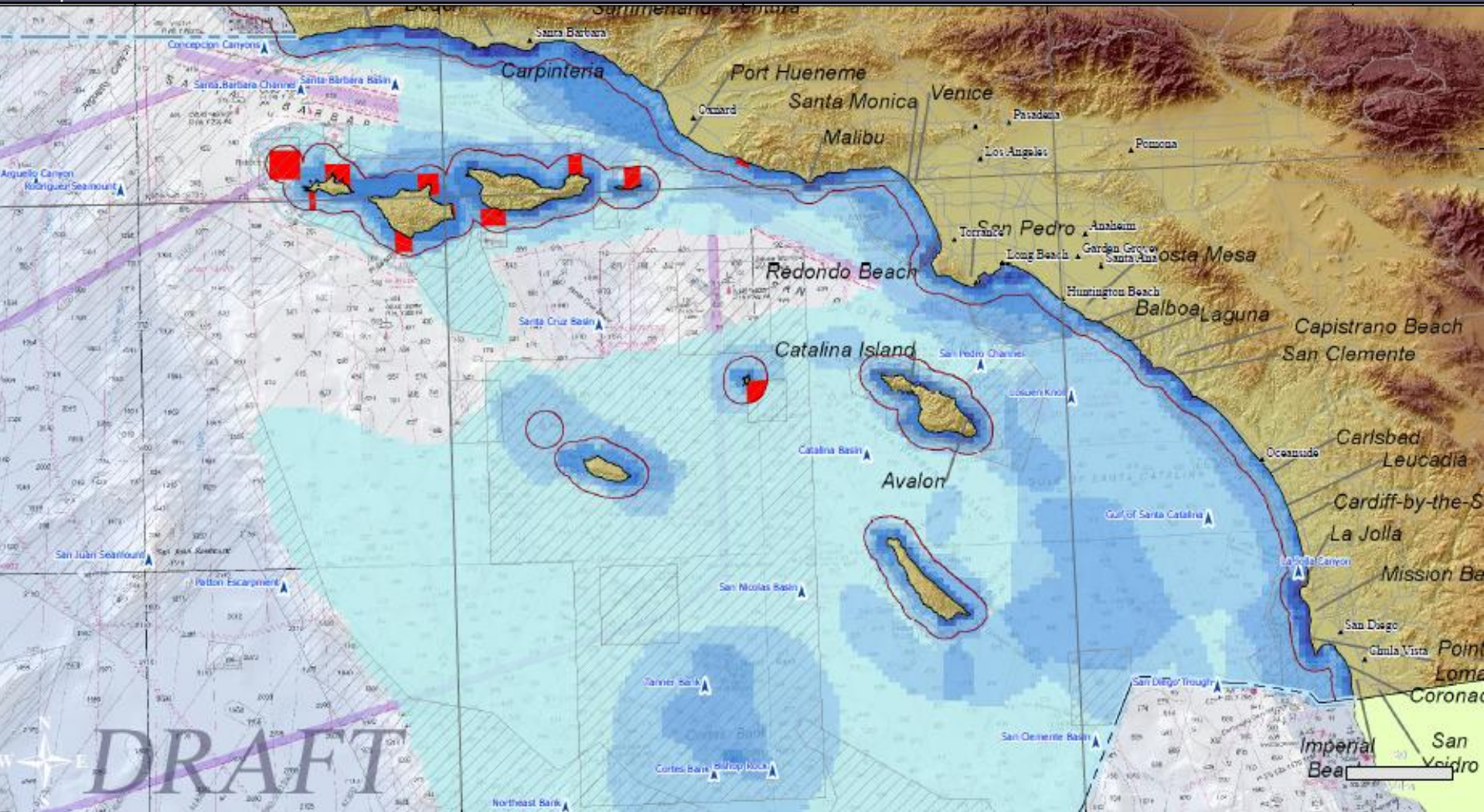
Dominant Use Area Motorized Boating



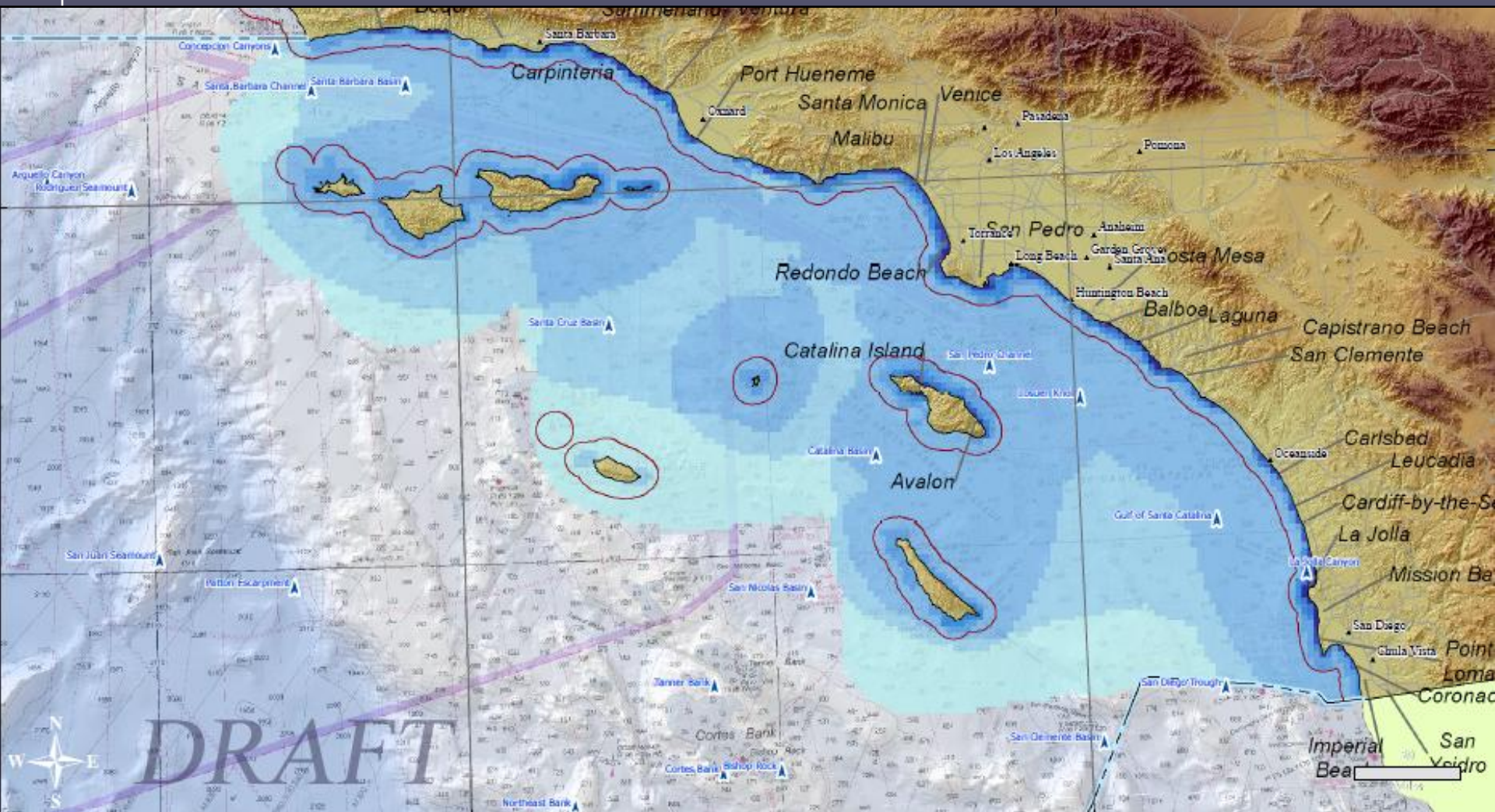
Future Use Area Motorized Boating



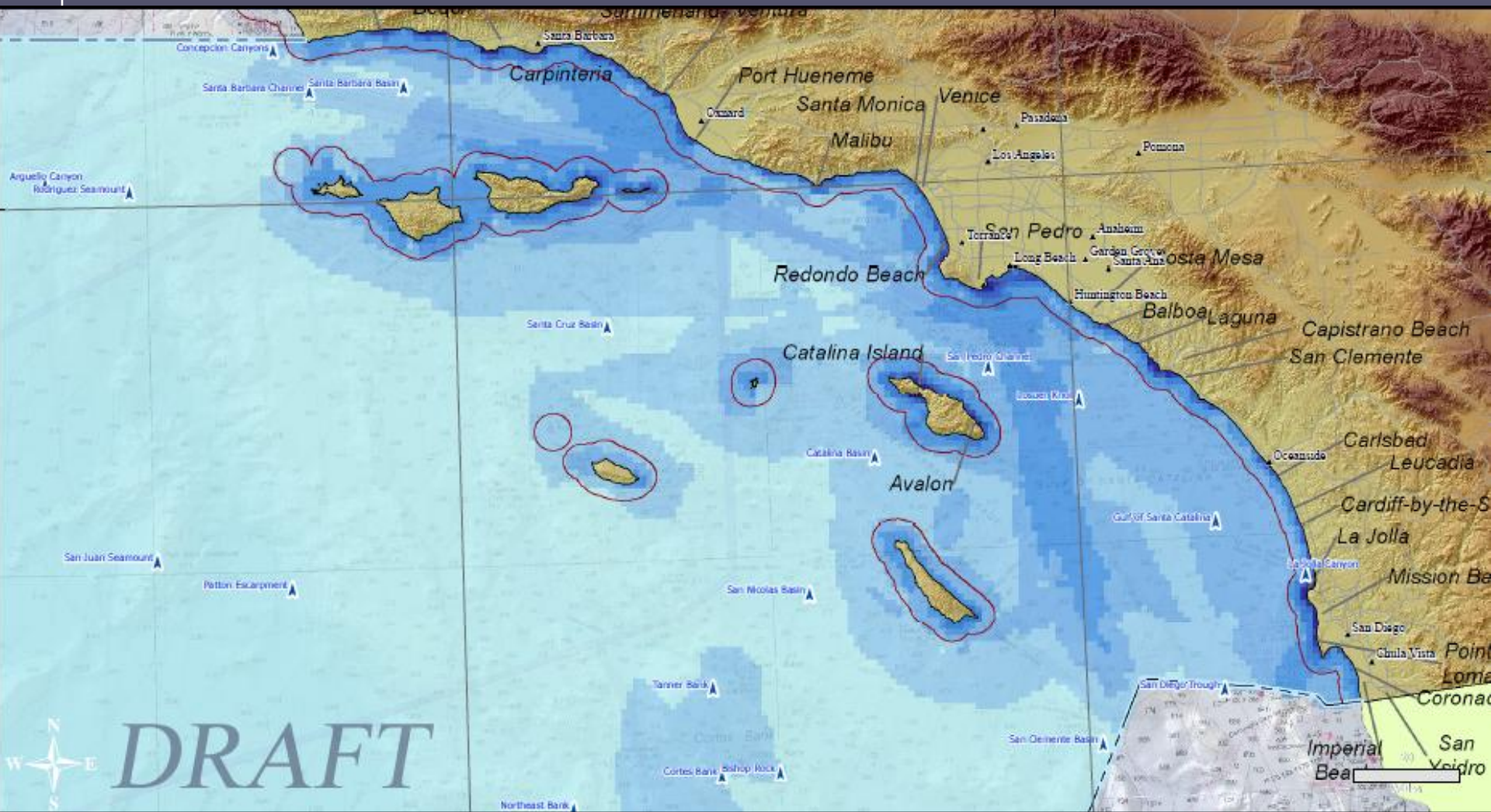
Related Uses Combined Fishing Sector



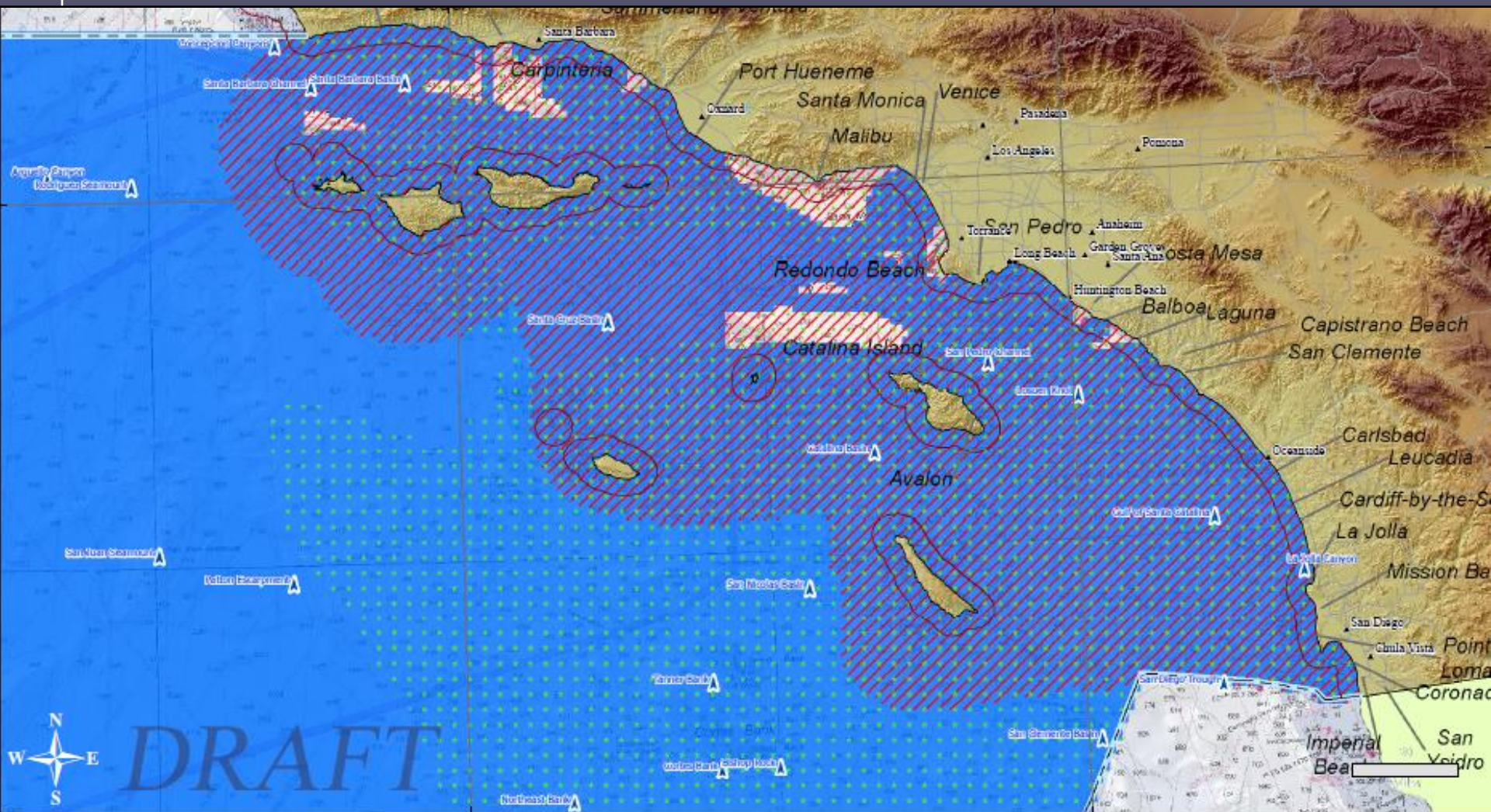
Related Uses Combined Non-Consumptive Sector



All Uses Combined



Overlap Among Use Sectors



Challenges Encountered

- Significant investments
 - Purchase of hardware
 - Requirements for data serving
- Abundance of “Best Available Data”
- Participant buy-in
 - Trust
 - Group dynamics
- Data validation
 - How do we compare results with other data sources?

Lessons Learned

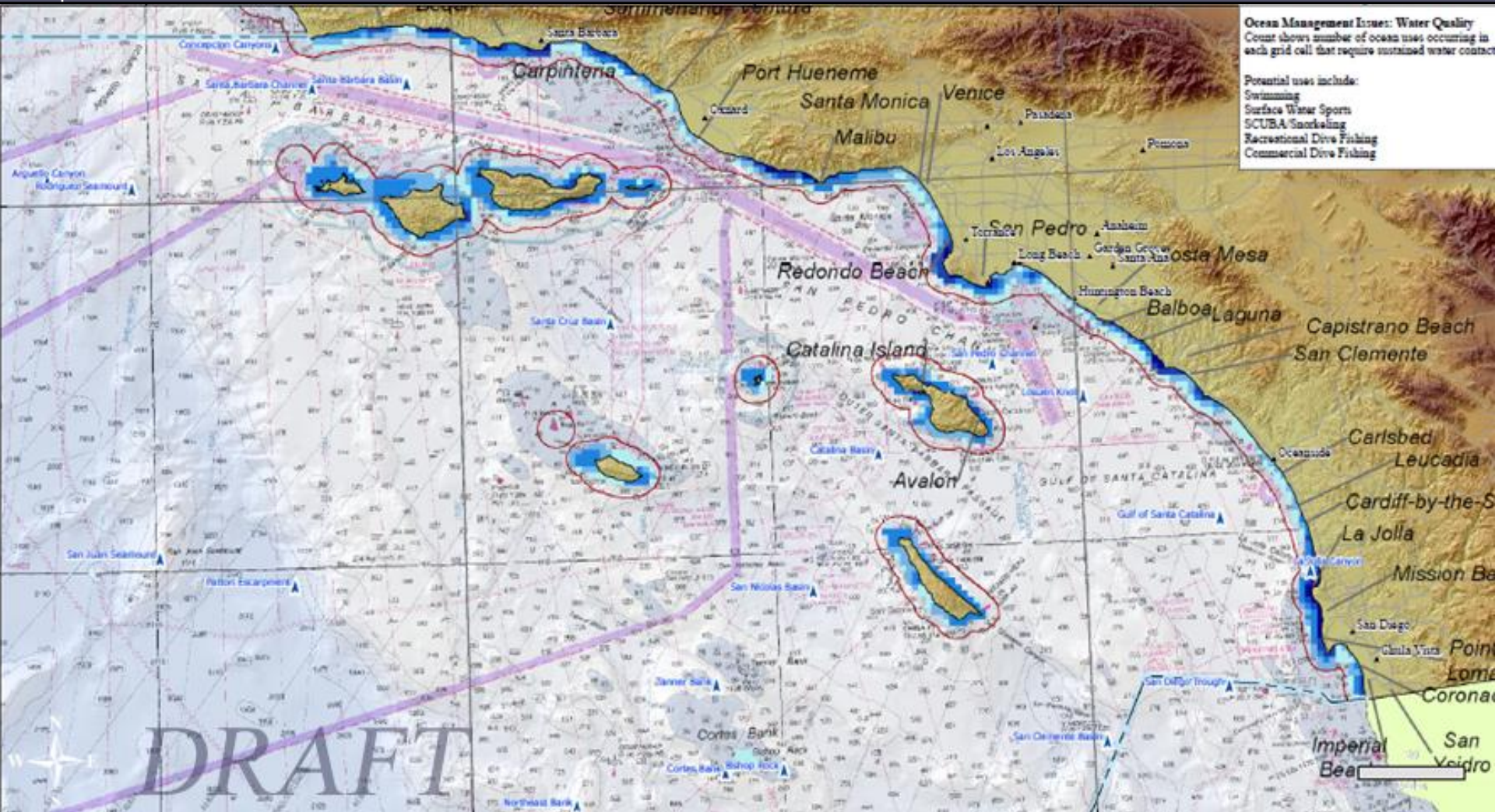
- The methodology works
- Vital to find the right mix of people to attend workshop
- Capture qualitative information from discussions
- All uses of interest have to be mapped
 - Aggregated uses are more useful than individual uses

Next Steps

- Complete California Workshops
 - Two remaining regions
 - Design criteria for online mapping tool
- What can we do with the data?

Ocean Management Issues

Uses Affected by Water Quality



Next Steps

- Complete California Workshops
 - Two remaining regions
 - Design criteria for online mapping tool
- What can we do with the data?
 - Explore additional use aggregation combinations
 - Consider comparisons between California regions
- Expand Atlas project to other areas
 - Only data requirement is for spatial orientation of participants
 - Basemap can be refocused with local reference points
- With more workshop time, the methodology can be expanded to map more discrete use categories and at a finer scale
- Use this process to tell the use story throughout the US

Questions?

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