



4421. What are the Grand Challenges of Geographic Information Science?

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What are Grand Challenges?

- are extremely hard to do, yet are do-able
- produce outcomes potentially affecting millions, if not hundreds of millions of people
- require multiple research projects across many subdisciplines in order to be satisfactorily addressed
- consist of well-defined metrics such that, through creativity and commitment, can be realistically met and one knows the end has been reached
- capture the popular imagination, and thus political support



“Grand Challenges”

National Academy of Engineering

- ⊕ Make solar energy affordable
- ⊕ Engineer better medicines
- ⊕ Prevent nuclear terror
- ⊕ Provide access to clean water everywhere
- ⊕ Secure cyberspace
- ⊕ Reverse-engineer the brain!



Panelists

- ✚ Tim Nyerges, University of Washington
- ✚ May Yuan, University of Oklahoma
- ✚ Peggy Agouris, George Mason
- ✚ Ted Cope, NGA
- ✚ Jerry Johnston, EPA