Participant recruitment script - email

To: <email address of prospective interviewee>
From: <your email>

Greetings:

My name is [researcher]. I got your name from [reference]. I am a student at Oregon State University enrolled in a graduate seminar course on Ethics for GIS Professionals that is being taught by Professor Dawn Wright, Department of Geosciences (see more info. at http://dusk.geo.orst.edu/ethics).

The goal of the seminar is to learn to recognize, and respond appropriately to, ethical problems that arise in professional practice. As part of the course we are required to interview GIS professional so that we may better understand how ethical issues are handled in the workplace.

Would you be willing to meet with me in order to discuss your professional practice and any ethical issues you may have encountered? The interview would include a standard set of questions and would last 30 to 60 minutes.

Your participation will be strictly confidential. I will not share your identity or anything we discuss with anyone except my seminar instructor without your permission. To minimize risks associated with disclosure of confidential information, we will ask you to discuss ethical issues you may have encountered only in hypothetical terms, so that no particular individuals or organizations can be identified by us or by other seminar participants.

Are you willing to participate? Can we schedule a place and time now? If possible, I would prefer to meet at your workplace, or at least arrange a tour prior to your interview.

Please respond with a place and time that you would like to meet.

If you have any questions or concerns about this request or the interview, feel free to contact me at <your email and phone number> and to also cc: the instructor of the course, Dr. Dawn Wright at dawn@dusk.geo.orst.edu.

Many thanks …