

# **Games Get Serious**

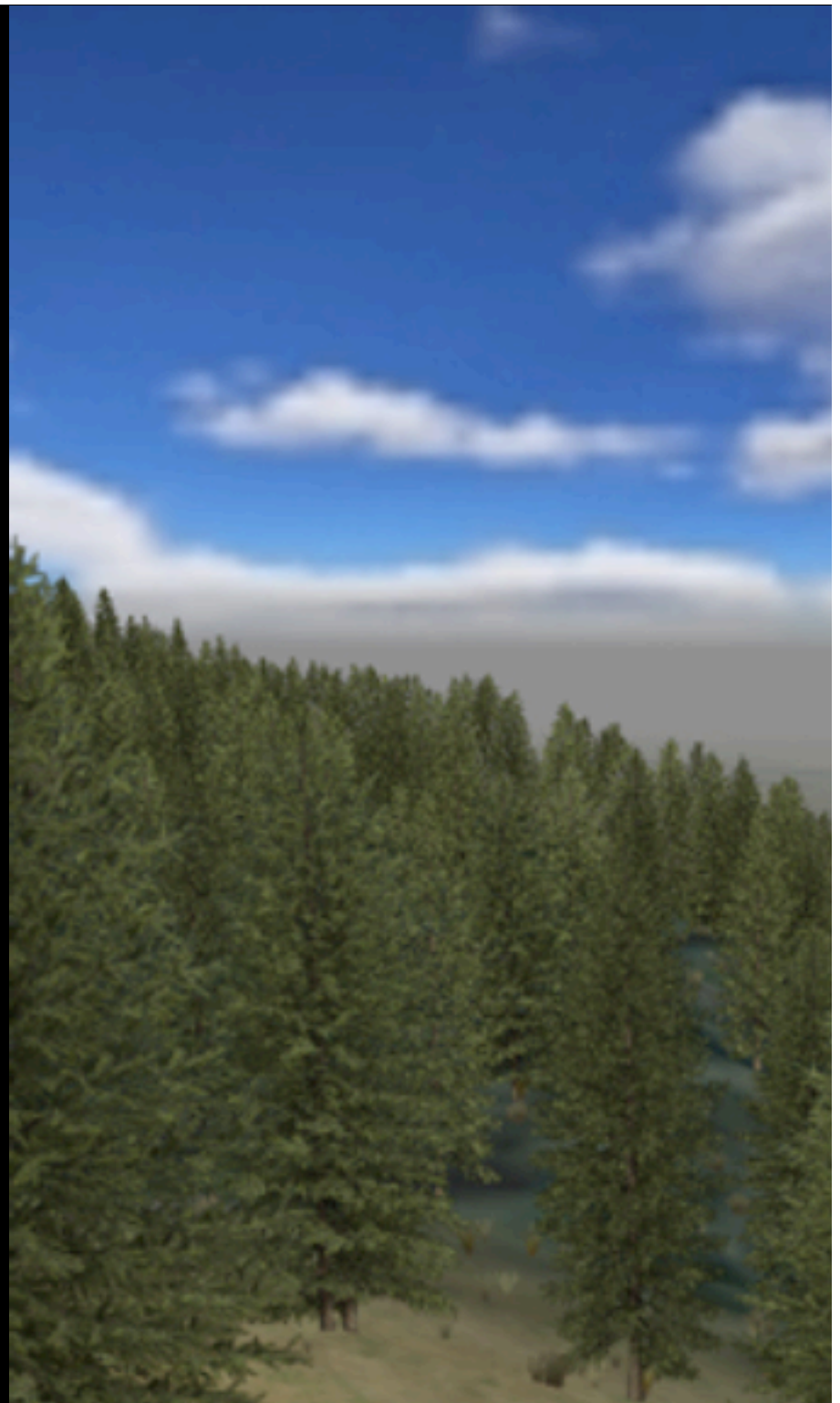
**Computer Games for  
Visualization and  
More**

**by Tim Holt**

# The Story

- Historically GIS leads visualization and understanding of “real world” data
- Growing data complexity causes us to advance our methods to meet the demands
- We are challenged to effectively utilize and understand our “real” data as its complexity grows
- Short of actually entering the real space, 3d visualization offers one solution
- Consider computer game concepts and technology to enable visualization and interaction in 3d virtual space

**Computer  
games are a  
powerful and  
driving force in  
3d visualization  
and interaction  
today**



# Games are the driving force in visualization technology today

- Game engine technologies such as Unreal 3 and game consoles push astounding levels of graphical compute power
- GPU technologies from ATI and NVidia – more power on the graphics card than the motherboard
- All fueled by the consumers demand for bigger better, faster and cooler – to the tune of \$7B in 2005

# Game players exhibit highly sophisticated behavior

- Social dynamics involving collaboration, cooperation, planning and a host of other “serious” behaviors
- Complex interactions in simulated worlds – all with several fingers and a mouse
- Game players are innovators and explorers





# Yet this all comes from COTS and unsophisticated users

- Who needs SGI when you've got Dell or an XBox360?
- Who needs a users manual when you've got WASD?
- Who has thousands of dollars for specialized packages, when Fred Meyer has Half Life 2 for \$29.99



**Games offer a  
path to  
visualization  
and interactivity  
to solve  
“serious”  
problems**



# Government and medicine lead the use of Serious Games

- America's Army, a multi-million dollar recruiting and training platform leads the way
- Medical simulations allow doctors, nurses and EMTs to practice key decision making aspects of medicine
- NASA has future plans for “NASA Themed” games for simulation, education and entertainment







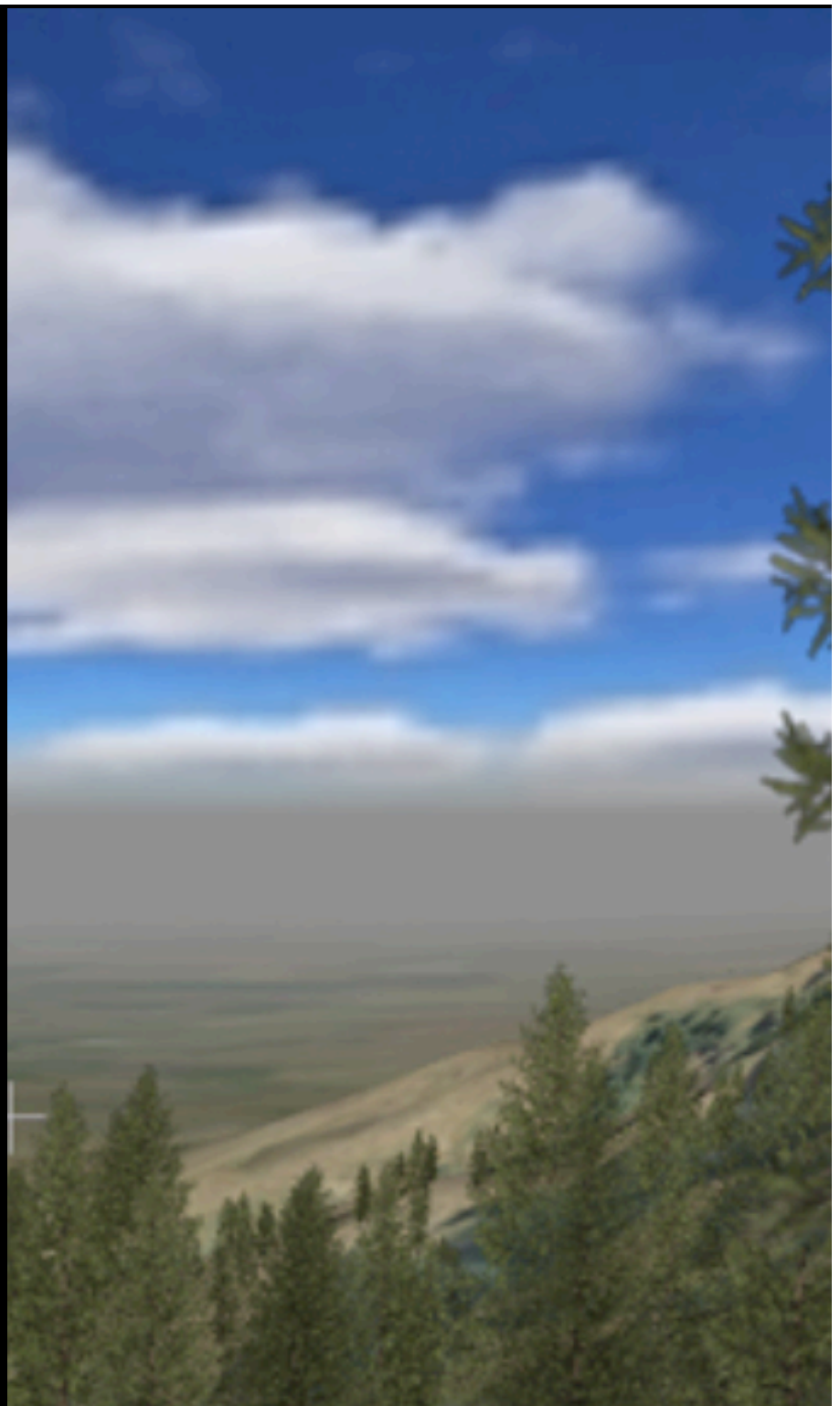
# MMOs and the rise of social interaction dominated games

- World of Warcraft and Second Life are the new games that push the envelope of massive persistent interaction in a shared space
- Games such as Second Life have become new virtual territories where people are teaching, educating and interacting online
- Other education and training applications are just beginning to show up on the virtual horizon

# And here at Oregon State University, work includes...

- GNNViz, a large scale forest visualization project funded by the Joint Fire Sciences Program
- The Graphics and Imaging Technologies Lab in EECS , COAS, E-campus
- “Your Name Here”

**Computer game  
technology is  
accessible,  
modifiable, and  
can be utilized  
for new uses  
beyond the  
typical gaming  
application**





# Traditional approaches to game development are very expensive

- Licenses for high end game engine technologies can cost \$500k to over \$1M
- This is an unattainable expenditure to most any research group or institution
- Not many companies are interested in working with non-entertainment applications

# However, modding is a viable type of game development

- Commercial off the shelf games are used as the starting point for development
- Developers modify their content to create mashups and new content using free and commercially available tools
- Mods are allowed, enabled and encouraged by game companies

# Open source and inexpensive technologies are also available

- Open source projects such as Irrlicht, Delta3D and Ogre 3D provide starting points for game development
- Alternate business model offerings such as the Multiverse MMO engine
- Low cost “budget friendly” technologies from Garage Games, Realm Crafter and others

<http://www.devmaster.net/engines/>

# **Framing the Resolution**

- Data complexity threaten us, limiting our ability to understand data and share knowledge**
- Computer games provide highly evolved concepts and technologies for visualization and interaction in 3d virtual space**
- Game concepts and technologies provide us a solution for working with complex “real” data and model visualization**

# Computer Games

## Something to take seriously



# GNNViz Demo

